



SILICON VALLEY
INNOVATION CENTER



NAVIGATING FINTECH DISRUPTION

Silicon Valley Immersion
Executive Program

SAMPLE AGENDA





PROGRAM DESCRIPTION

Participate in a 5 days of intense executive immersion. The program combines powerful ideas and strategic insights on technology and innovation with the focus on actionable advice



DIGITAL BANKING

Hear from the leaders who are creating frictionless user experiences and providing the best online and mobile apps. Brainstorm the ideas on how to effectively compete and stay relevant .



LENDING

Discuss current state of online lending, its challenges and opportunities. Discover trends that will change online lending in 2017.



PAYMENTS

Learn about the disruption of the payment industry. Should you ignore, acquire, partner or compete with the newcomers in the payment industry landscape?



BLOCKCHAINS

Everything you want to know about blockchain technology, its cutting edge use cases and applications and how this technology is changing the future of money.



BIG DATA

Explore the pillars of big data for wealth management. Visit companies that revolutionize the use of big data to create innovative business models that were not possible before.



REGULATION TECH

See why RegTech is the new FinTech. Get introduced to the technology that is helping companies better understand and manage risks.



YOU WILL LEARN HOW TO

NAVIGATE THE WAVE OF DISRUPTION IN FINANCIAL SERVICES

You will have clarity on who the new players of the financial services market are and how to deal with them

BUILD EFFICIENT AND REWARDING CUSTOMER JOURNEYS

You will get introduced to best practices of creating frictionless customer experiences by using more efficient compliance solutions for ID verification and fraud prevention, KYC and AML, digital identities

STAY AHEAD OF THE CURVE OF FINTECH DISRUPTION

You will brainstorm strategies of biggest barriers keeping banks from offering enterprises and customers more personalized 24/7 real-time services from any location.

GET READY FOR BLOCKCHAIN TECHNOLOGY

That will reshape our experience with banking and financial services.

USE BIG DATA

To create innovative business models and embrace digital transformation



DAY 1: The FinTech Revolution – drivers, players, winners

09:30 – 10:30 Introduction to Silicon Valley



Learn about the FinTech landscape of Silicon Valley and its role in the Valley's overall ecosystem. Get an introduction into the economic drivers and major players that fuel technological innovation and shape the future of the industry.

10:45 – 12:13 The FinTech Revolution



Technology leadership changes at breakneck speed, exceeded only by the pace of change in the Financial Services. Discover the roots of the FinTech revolution and the role of technology innovations in the battle for the financial services market.

12:13 – 13:30 Lunch

13:30 – 14:30 Unbundling of A Bank: Next Generation FinTech



*Meet with FinTech start-ups, participants of the **500 startups** acceleration program, and learn about the next generation technologies that will dramatically change the future of banking and financial services industry.*

15:00 – 16:45 Unbundling of a Bank: Next Generation FinTech



*Be among the first to see the latest FinTech innovations at **RocketSpace**, an open innovation campus that is helping tech entrepreneurs, startups and corporate professionals bring the future to market.*

17:00 – 18:00 Compete or Partner With FinTech? Lessons Learned



*Learn what framework **Western Union** uses to assess, establish and develop partnerships with FinTech companies. **Western Union Digital** provides consumers and businesses with fast, reliable and convenient ways to send and receive money around the world.*



DAY 2: Banking Disrupted: Unbundling Personal Finances

09:00 – 10:00

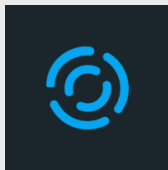
Credit Cards



Discuss with **NerdWallet**, a 400-person fintech company, that consumers and small businesses clarity around all of life's financial decisions, how credit card business is evolving and what it means for the established financial services organizations.

11:00 -12:00

ATM cards, cash and check business



Learn from **Token**, a company that provides a simple and secure open API that enables money transfer capabilities and access to bank account information, about the latest trends that are disrupting ATM cards, cash and checks business.

13:30 – 14:30

Lunch

13:30 – 14:30

Credit Scores



Find out about the latest trends in lending from **Credit Sesame**, an online tool that enables users to save money on mortgage and loans by unlocking their credit potential.

15:30 – 16:30

Consumer Financing



Discover how FinTech is reinventing consumer financing. Meet with **Affirm**, a financial technology company started by PayPal Co-Founder Max Levchin that focuses on improving the lives of everyday consumers with less expensive, more transparent financial products.

17:00 – 18:00

Money Transfer



Abra's goal is to be the WhatsApp of Money. A single app in 200 countries that enables a consumer to send money from any phone number to any other phone number, anywhere, in the world.



DAY 3: The Future of Money

09:00 – 10:00

Blockchain Technology Overview



Learn from **Blockchain University** about digital currency, virtual currency and cryptocurrency and the technology behind the blockchain. Explore the growing ecosystem of blockchain start-ups and VC investments in this technology

11:00 – 12:00

State of the Bitcoin Market



Hear from **Bitpay**, the largest processor of bitcoin in the world that has raised over \$30M in funding, on the rate of bitcoin adoption, opportunities and challenges presented by the spread of the technology.

12:20 – 13:00

Lunch

14:00-15:00

Peer-to-peer Lending



Learn from **Prosper**, a leading online marketplace for consumer credit, connects people who want to borrow money with people who want to invest money, about new business model and trends in peer-to-peer lending

16:00 – 17:00

Payment Services



Explore the technology innovations in payment services with an expert from **Hyperwallet**, a financial technology company that provides domestic and cross-border outbound payment services in a range of payment methods.

18:00 – 19:00

Redefining Mortgage Lending



Discuss with **Sindeo**, a company that provides its customers with access to a broad marketplace of lenders and loan products, expert and unbiased guidance from Mortgage Advisors, the latest trends in home financing.



DAY 4: Lessons On Corporate Innovation

09:30 – 10:30

Case Study In Setting Up an Innovation Outpost



Hear from **Pivotus Ventures**, a Silicon Valley Innovation Lab of UMPQUA Bank, about lessons learnt from setting up and Innovation outpost in Silicon Valley

11:00 – 12:00

Accelerating Corporate Innovation In FinSec



Meet with the Innovation Center of **BNY Mellon**, a global investments company dedicated to helping its clients manage and service their financial assets throughout the investment lifecycle.

12:00 – 12:30

Lunch

13:30 – 14:30

AirBnB: Innovation Success Story



Visit **AirBnb** office and discover how this online community marketplace for people to list, discover, and book accommodations around the world, was created, developed and grew into a true Silicon Valley success story.

15:30 – 16:30

How To Create and Maintain Innovation Culture



Learn from **Google** about cornerstone principles of Google's innovation culture, methods, tactics and strategies to maintain Google as one of the most innovation companies in the world.

16:30 – 18:00

Why Establish An Innovation Center?



Discuss with **IBM Innovation Center** reasons, goals and objectives to establishing an innovation center in Silicon Valley to accelerate corporate innovation in large, multinational companies



DAY 5: Risk Management and E-Commerce

09:00 – 10:00 Risk Management



Explore with **Identity Mind**, an on-demand platform providing next generation risk management and anti-fraud services for the e-commerce ecosystem, a challenges of cyber security and risk management in the rapidly evolving world of finance.

11:00 – 12:00 Innovative Merchant Solutions



Discuss with **Poynt**, a company that gives merchants access to innovative technology without compromising on security or user experience, the new e-commerce platforms and innovations in e-commerce infrastructure

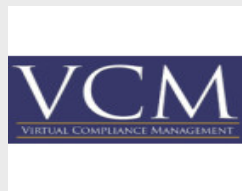
12:00 – 12:40 Lunch

13:00 - 14:00 Emerging Trends in Payment Services



Discover emerging trends in payment services with **Align Commerce**, a next generation Payment Service Provider (PSP) for global commerce.

14:30 – 16:00 Re-considering Compliance



Find out how regulators have been catching up with the reality of FinTech and the crucial role of compliance in forming successful partnerships between banks and FinTech companies.

17:00 – 19:00 Dinner



DON'T JUST TAKE OUR WORD FOR IT HERE IS WHAT ATTENDEES HAD TO SAY:

"Last week was one of the most incredible experiences I've had in years. I not only enjoyed all the learning, but the company as well. Thank you for putting together such an incredible group and a special thanks to you and your colleagues for the care and support in making our time together so memorable."



Scott Syphax, Chairman & CEO, The Nehemiah Companies

"SVIC created a terrific experience all week. Thank you! I look forward to staying in touch with you and this group. Many new & wonderful relationships created - thank you!"

"The Silicon Valley Immersion program was very thought provoking and feeds well into our bank's digital next-gen agenda and the innovation framework. Thank you for the impact you made."



Angelique Mohring,
Founder & CEO, GainX Inc.



Donna-Maree Vinci,
Group Executive, Enterprise
Solutions, Bank of Queensland

"The FinTech week by Silicon Valley Innovation Center has opened my horizons and made it very clear that I personally and the companies I am working for are not yet sufficiently participating in the innovation economy. With the opportunities that have been presented and the connections I have made, I am determined to change that in very short order."



Oliver Buechse, Founder, MyStrategySource



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DON'T JUST TAKE OUR WORD FOR IT HERE IS WHAT ATTENDEES HAD TO SAY:

"A fantastic experience with a strong practical component, useful and motivational meetings and relevant insights from the VC and entrepreneurial scene of Silicon Valley. Highly recommended, helped build up a new vision and strategy for my FinTech company in the following months. Exactly that kind of desired experience that is missing from an Executive MBA."



Mihai Ivascu, CEO and Founder, MoneyMailMe

"Thank you for this wonderful (and intense!) week we had together. I learned so much from all these young and bright people we met. Apart from the quality of the agenda, you guys were so punctual and organized through the week: we had no delays in transportation, no last minute meeting changes, no promises broken at all."



Hakan Yilmaz SVP, Consumer and Micro Credits Allocation, Akbank

"The Fintech Week event by the Silicon Valley Innovation Centre was extremely informative and worthwhile. Not only was it great to connect with the directors of the companies we were meeting with but also the other attendees of Fintech Week. If you're in the Fintech space or considering moving into this industry, Fintech Week would enable you to gain valuable insights into the market, and how best to innovate and accelerate your idea."



Stephanie Brennan, Founder and CEO, Invest With Steph



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**WHERE COMPANIES
COME
TO GROW AND INNOVATE**