



SILICON VALLEY
INNOVATION CENTER

SILICON VALLEY IMMERSION PROGRAM

Sample Agenda

For C-level Executives and Entrepreneurs

A background image of the Golden Gate Bridge in San Francisco, with the bridge's towers and suspension cables visible against a hazy sky and water.

SILICON VALLEY
INNOVATION CENTER

VISIT SILICON VALLEY TO CONNECT WITH DISRUPTIVE TECHNOLOGIES AND
EMERGING TRENDS



ABOUT THE PROGRAM

The program is an intense, transformative learning experience that will immerse you in the innovations and business culture of Silicon Valley through:

- presentations by influential technology experts and visionaries
- provocative brainstorming sessions with like-minded innovators
- visits to top Silicon Valley companies
- meetings with Silicon Valley luminaries
- Silicon Valley products and gadgets test-drive

HIGHLIGHTS OF THE PROGRAM

The program is a transformational week that aims to give you the first-hand insights into the inner workings of Silicon Valley, emerging technologies and disruptive trends that will disrupt the way we work and live. It will also shed light to the building blocks of innovation that ignite the infamous entrepreneurial spirit of Silicon Valley and bring to life its game-changing ideas. You will learn about:

-  Science and "secret sauce" of Silicon Valley innovation
-  Navigating emerging technologies and disruptive trends and their impact on the future of industries, companies and careers
-  Building success: from start-up to IPO
-  The art and science of innovation management
-  The theory and practice of technology investments



PROGRAM OVERVIEW:

DAY 1

SILICON VALLEY'S "SECRET SAUCE"

The history of Silicon Valley, the rich ecosystem of VC firms, major research centers and universities, successful investors and entrepreneurs.

DAY 2

NAVIGATING EMERGING TECHNOLOGIES AND DISRUPTIVE TRENDS

Hear industry visionaries and thought leaders share their perspectives on emerging trends and digital eco-systems that will impact your business in 2017 & beyond.

DAY 3

BUILDING SUCCESS: FROM START-UP TO IPO

Get the insider view on how to scale a startup, go through an IPO and merger-acquisition, keys to success, and much more.

DAY 4

THE ART AND SCIENCE OF INNOVATION MANAGEMENT

Hear our speakers share their personal stories of entrepreneurial success and examples of how companies can turn their Innovation strategy into real action.

DAY 5

THE THEORY AND PRACTICE OF TECHNOLOGY INVESTING

Become familiar with Silicon Valley investment ecosystem and best practices.



DAY 1-Silicon Valley's "Secret Sauce"

Find out about the history of Silicon Valley, the rich ecosystem of VC firms, major research centers and universities, successful investors and entrepreneurs drawn to this place from all over the world. Explore why all attempts to replicate Silicon Valley in other locations have yet to see success.

Hear directly from the successful entrepreneurs and Silicon Valley experts. Previous speakers of our programs included: Steve Blank (Entrepreneur, Author of Four Steps to the Epiphany), Ken Singer (Director of CTE at UC Berkeley), Brian Solis (Principal analyst at Altimeter Group) and others.

The Biggest Success Stories of Silicon Valley

We will visit the most famous Silicon Valley companies such as Facebook, Google, Apple or Alphabet and discuss with business managers the benefits and downsides of growing business in Silicon Valley, as well as lessons on creating and nurturing the innovation culture:

facebook

Google



Apple®

Alphabet



DAY 2 -Navigating Emerging Technologies and Disruptive Trends

Discover the latest technology breakthroughs brewing in Silicon Valley. Meet with Silicon Valley innovators who aspire to change the world. Participate in a brainstorming session on how the disruptive trends may forever change the way we work and live.

Artificial Intelligence and Machine Learning

We will visit start-ups and established companies making advances in the area of machine learning and **Artificial Intelligence**. Explore how these technologies are pushing the boundaries of human control, what impact they may have on the future of jobs and the overall society.



Virtual and Augmented Reality

What are the disruptive effects of virtual and augmented reality? Why the push for **VR/AR** that failed before is gaining momentum now? Who are the winners and the losers? These and other topics will be discussed with the top experts in virtual reality and representatives of the companies such as:





DAY 2 - Navigating Emerging Technologies and Disruptive Trends

Internet of Things and Wearables

Some experts believe that Internet of Smart Things can have even bigger implications for the industries and the humanity than **Artificial Intelligence**. How advanced is the technology? How to use valuable insights from the tsunami of data that **IoT** produces? What are the promising new opportunities and threats from creating complex networks of interconnected devices? Find out directly from the source by meeting with companies leading the IoT revolution such as:



Next Frontier

What is the next frontier for technology innovation? We will visit innovation labs that fuel Silicon Valley growth. You will get first-hand insights into the next generation of **emerging technologies** - from **autonomous cars** to **design thinking** to latest developments in food research - and will witness revolution in making.





DAY 3 -Building Success: From Start-Up to IPO

Silicon Valley's claim to fame is as a birthplace of many companies that have redefined the industries and changed the rules of the game. During this day you will **visit companies** that "made it" and the **entrepreneurs** that are making it happen. Meet with prominent Silicon Valley start-ups, including "**unicorns**," and get the insider view on what how to get on the road to > \$1B valuation.

Insider View: Disrupting Business Models

Shared economy, social financing, peer to peer lending have taken the world by storm, and it all started with a couple of guys renting out a mattress to their friends. Witness the transformation of business models driven by technology innovations from the disruptors' point of view by visiting companies such as:



Insider View: Incubators and Accelerators

Many great companies got a jump start in the incubators and accelerators of Silicon Valley.

Explore the business incubation model and meet the residents and alumni of the **hottest Silicon Valley start-up incubators** such as:





DAY 4 -The Art and Science of Innovation Management

Silicon Valley companies compete on innovation. Have an eye-opening experience comparing what **cutting edge start-ups** do to win the innovation race vs. established companies with their unique challenges in maintaining the pace of innovation. Get involved in highly interactive workshops with active participation from the team. Hear our speakers share their personal stories of **entrepreneurial success and Silicon Valley experience**, which could be quite inspirational.

Creating Innovation Culture

Ping-pong tables, free gourmet lunches and sleeping pods in the office are not all that is required to **keep your team innovative and productive**. Learn from Silicon Valley start-ups the secrets of attracting and retaining the right people and creating the company culture that helps businesses launch **game-changing innovations**.

LinkedIn

servicenow



box



StumbleUpon



asana

Maintaining The Level Of Innovation And Remaining Competitive

Learn from the **technology "veterans"** on how to maintain the level of innovation and remain competitive when the pace of **technological advancement** keeps accelerating. Find out what unique challenges the established companies face and how they overcome those challenges by meeting with companies such as:

vmware



@WalmartLabs

flex
LIVE SMARTER



ORACLE





DAY 5 -The Theory And Practice Of Technology Investing

Learn **secrets of successful investing** in innovative tech startups from experienced Silicon Valley investors. Understand how to adapt to changing market conditions and consistently deliver high returns. Become familiar with **Silicon Valley investment ecosystem** and best practices.

Angel Investor Economics and Trends

Explore the **economics of angel investing** with the Silicon Valley prominent angels and angel funds. Learn how they **evaluate business risks, screen the start-ups**. Find out about the latest trends in angel investing across Silicon Valley's ecosystem from representatives of the companies such as:



KEIRETSU
FORUM



THE ANGELS' FORUM



ASTIA ANGELS



SAND HILL ANGELS

Silicon Valley Venture Capital Funds. What Are They Investing In?

Discover industry insights and emerging trends from the **prominent venture capitalists of Silicon Valley**. Find out what is on top of the list of venture capitalists, how they choose **where to invest and what does it take to raise capital** from Silicon Valley VCs.



ANDREESSEN
HOROWITZ

khosla ventures



SVIC IMMERSION PROGRAMS

Combining Learning with Inspiration



It is a sample program and is subject to change. Final list of participating presenters and companies will be confirmed after an agreement is signed.



DON'T JUST TAKE OUR WORD FOR IT HERE IS WHAT ATTENDEES HAD TO SAY:

"Thank you SVIC. We loved the program and working with all of you. I personally can't say enough good about it. It was an awesome week and program! I wish I was coming back soon."



Jonh DiGiovanni,
Solution Architect Health & Technology Innovation
Center, Christiana Care, USA

"The experience SVIC provided us was both transformational and very enlightening. Silicon Valley is a unique experience where collaboration and sharing is second nature. Being given the opportunity to review our strategic direction in light of more contemporary innovators and disruptive technologies was invaluable."



Kevin White,
President and Chairman, RACV, Australia

"Thank you for your great job. The program was very well designed and executed: bringing different elements of Silicon Valley innovation culture, meetings, company visits, and startup showcases. The key takeaway of the program: understand how can startups and corporates work together and create partnerships where both sides can benefit."



Fouad Alnazawi,
Managing Director, Lamarka Consulting Services,
Saudi Arabia



ABOUT SILICON VALLEY INNOVATION CENTER

Since 2012, Silicon Valley Innovation Center (SVIC) has been empowering senior-level executive leaders from around the world to uncover business growth opportunities behind the threats of disruptive technologies. We provide expertise in the business impact of disruptive technologies by creating exclusive executive management programs, cutting-edge thought leadership summits, and breakthrough corporate innovation acceleration programs.

We have organized hundreds of study tours and executive education programs for corporate executives, business owners, board members of multi-billion dollar corporations and government leaders in Silicon Valley and beyond.

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SILICON VALLEY
WHERE COMPANIES
COME
TO GROW AND INNOVATE